



True to the polytechnic experience, the College of Business Administration (CBA) combines a cutting-edge business education with meaningful, real-world experiences, helping students apply what they learn in the classroom as well as develop a set of essential skills: creativity, leadership, and team-building. CBA is home to the Singelyn Graduate School of Business, a regional leader in graduate education.



**Accredited by AACSB**

Less than 6% of the world's schools offering business degree programs have met the rigorous standards for educational quality

**ENROLLMENT**

**4408**

Undergraduate Students

**616**

Graduate Students

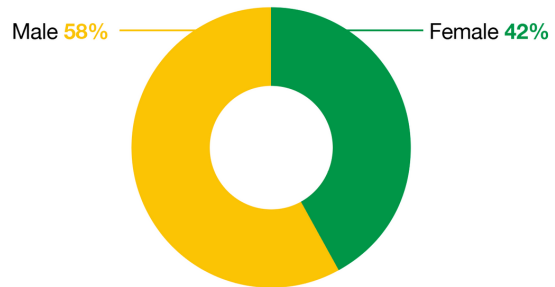
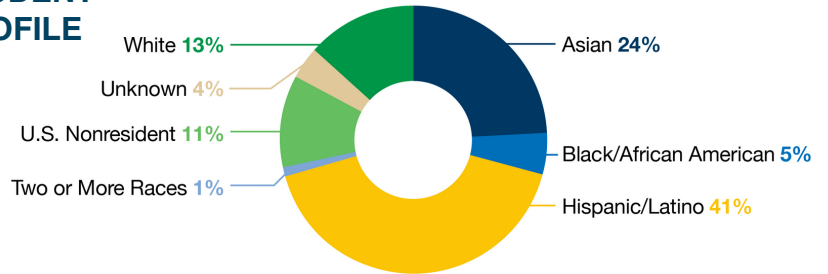
**5024**

Total Enrolled Students

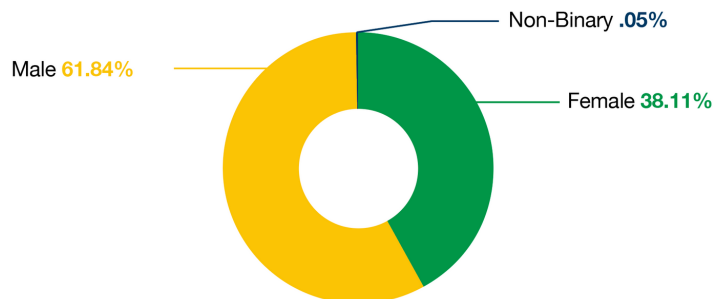
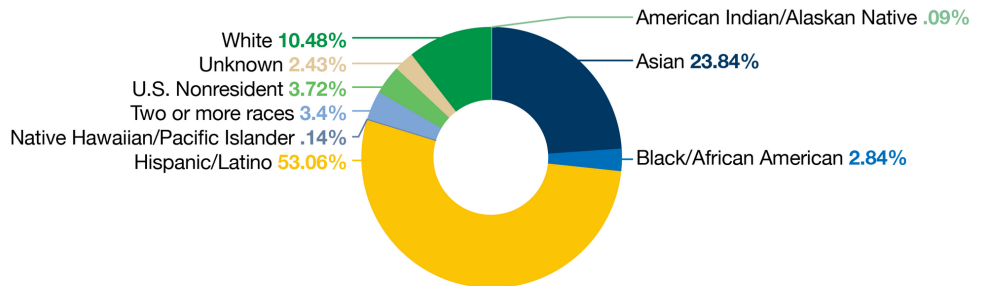


[cba.cpp.edu](http://cba.cpp.edu)

**GRADUATE  
STUDENT  
PROFILE**



**UNDERGRADUATE  
STUDENT  
PROFILE**



## DISTINCTIONS



**No. 3, Top Producers of Hispanic Graduates in Business Administration, Management, and Operations**

Diverse Issues in Higher Education



**No. 4, Best MBA programs in Southern California**

Best Value Schools



**No. 11, Best Colleges for Social Mobility**

Wall Street Journal/  
College Pulse  
Social Mobility

**\$12.5 million**

gift of innovation from alumni couple David and Ruth Singelyn established the Singelyn Graduate School of Business, CSU's first named graduate business school in SoCal

## DEGREES

### Bachelor of Science in Business Administration Programs

Accounting  
Computer Information Systems  
E-Business  
Finance, Real Estate, and Law  
Marketing Management  
International Business  
Management and Human Resources  
Technology and Operations Management

### Master's Programs

Business Administration (MBA)  
Accountancy  
Information Security\*  
Business Analytics\*  
Digital Marketing\*  
Digital Supply Chain Management\*

\*STEM designated



Led by CBA, Cal Poly Pomona has been designated a **NATIONAL CENTER OF ACADEMIC EXCELLENCE IN CYBERSECURITY** by the National Security Agency and other federal agencies since 2005

## 6 CENTERS OF EXCELLENCE

Singelyn Center for Innovative Analytics  
Center for Entrepreneurship and Innovation  
Center for Customer Insights and Digital Marketing  
Mitchell C. Hill Center for Digital Innovation  
California Center for Cyber Risk  
Center for Consultative Sales

**50,000+**

business alumni making an impact across the globe

**22** student clubs and organizations

**85** full-time faculty

Faculty publish in top journals including Production and Operations Management; Auditing; Journal of Business Ethics; Journal of Behavioral Finance; Journal of Real Estate Finance and Economics; International Journal of Marketing Studies; Computers in Human Behavior; and more

## WHERE OUR ALUMNI WORK



**NBCUniversal**

